

Brief: Wildberries and Ozon

Product cards, visual packaging and ongoing support

Use plain language and upload the file through the Brief form on the KILENI website. Do not include passwords or secret keys.

Contact and context

Your name

How should we address you

Company or project

A legal name is not required

Phone, Telegram or email

One preferred contact is enough

What does the business do?

Products, services and primary direction

Who is the primary customer?

Who makes the purchasing decision

Geography

Cities, regions or countries

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What is not working today?

Describe the situation in your own words

Contact and context

What outcome do you need?

What should change after the project

Preferred timeline

An approximate target is sufficient

Budget range

You can write “not sure yet”

Service questions

Platform

Wildberries / Ozon

Links, SKUs and card count

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Copy only or full packaging?

Service questions

Are source product photos available?

Yes / No / Not sure

Are images, infographics, generated scenes or video required?

Is publishing and scheduled replacement required?

Is recurring analytics and support required?

Additional comment

I agree to processing the provided data and receiving a response.