

Brief: web development

From business problem to a maintainable digital product

Use plain language and upload the file through the Brief form on the KILENI website. Do not include passwords or secret keys.

Contact and context

Your name

How should we address you

Company or project

A legal name is not required

Phone, Telegram or email

One preferred contact is enough

What does the business do?

Products, services and primary direction

Who is the primary customer?

Who makes the purchasing decision

Geography

Cities, regions or countries

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What is not working today?

Describe the situation in your own words

Contact and context

What outcome do you need?

What should change after the project

Preferred timeline

An approximate target is sufficient

Budget range

You can write “not sure yet”

Service questions

Is there an existing website?

Link or “no”

What kind of website is needed?

Landing / corporate / catalogue / commerce / service / not sure

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Primary website goal

Service questions

Required pages and sections

Essential functions

Are catalogue, cart or payment required?

Is a user account required?

Are integrations required?

Write "not sure" if the term is unfamiliar

Are logo and visual identity available?

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Are copy and photos ready?

Service questions

Website references

Links and what you like about them

Additional comment

I agree to processing the provided data and receiving a response.